

**Revenue Potential
NeoLux PC 311-48**



Year One Investment	
NeoLux PC 311-48	\$25,000.00
Delivery Installation and Training	\$1,000.00
Total Investment	\$26,000.00

Number of Treatments required for payback

CPT Code	Approximate Reimbursement Rate	# of Treatments to ROI
96910	\$73.30	354.7

Typical Treatment Regimen: 3 times a week for 8 weeks (24 sessions)

Using CPT Code 96910 (National Average \$73.30)

Patients/Wk.	Revenue /Mo.	Revenue 1st Yr.	Net Revenue 1st Yr.
3	\$2,858.70	\$34,304.40	\$8,304.40
5	\$4,764.50	\$57,174.00	\$31,174.00
10	\$9,529.00	\$114,348.00	\$88,348.00

Annual Expenditures - Year 2 and beyond

Replacement Lamps - 3 Series*	\$2,880.00
Maintenance and Calibration**	\$1,000.00
Cost per year:	\$3,880.00

Patients/Wk.	Revenue /Mo.	Revenue/Yr.	Net Revenue/Yr.
5	\$4,764.50	\$57,174.00	\$53,294.00
10	\$9,529.00	\$114,348.00	\$110,468.00
15	\$14,293.50	\$171,522.00	\$167,642.00

* Based on anticipated Annual Usage

** With the purchase of a 3 Visit Maintenance Contract for the 3 Series unit



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Prices subject to change without notice.